



Interactive Sessions From CBound

Navigating the Recruiting Process

Research, Marketing, and Communication

Online: Sunday, September 23rd, 7:00 pm – 9:30 pm

CBound.com, a leader in providing free and low-cost guidance and information about the recruiting process, announces this special online event for Northern California families.

PRESENTATION: Complete information for parents and athletes on how to manage and navigate the athletic recruiting process. Enabling families to handle the process, without the need of a costly recruiting service.

A focus on three key aspects:

- o The research process to find appropriate colleges.
- o Marketing the athlete to college coaches.
- o Understanding the dynamics of communicating with coaches.

FOR: Parents of 9th-12th graders who have a son or daughter seeking an opportunity to play collegiate sports (as a walk-on or scholarship athlete); athletes who manage their own recruiting process.

COST: **FREE**

REGISTRATION: **www.cboundlive.com/event**

REQUIREMENTS: Access to the Internet with a web browser, and speakers for audio.

SCHEDULE:	7:00 pm – 8:00 pm	An overview of the recruiting process from start to finish. Beneficial for those starting the process, and a review for those who are already active.
	8:00 pm – 9:00 pm	A focus on the communication dynamics with the college coach. Understanding how to get the most from your e-mail and direct communications, and understanding what the coaches are 'really' thinking with their communications.
	9:00 pm – 9:30 pm	Q & A



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